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FOR IMMEDIATE RELEASE

CURLS – “Helping Girls Embrace Their Curls” Adoption Hair Care Seminar

Elk Grove, Calif, (August 21, 2007) - CURLS has partnered with the Los Angeles Department of Children and Family Services where founder, Mahisha Dellinger will host several hair care seminars for foster and adoptive parents of African American or biracial children.

Dellinger hosted the first “Helping Girls Embrace Their Curls” Hair Care Seminar for adoptive parents on Sunday August 26, 2007 at LGA Beauty Salon in Los Angeles, CA. This hands on demonstration/seminar covered basic “how to” instruction from proper cleansing and conditioning to daily moisturizing and styling tips. Dellinger passionately assisted every parent and child with curly hair challenges.

Dellinger also donates products, provides hands on hair care demonstrations, consultations and Q&A sessions for newly adoptive parents of African American and biracial children with hair care challenges through Liliput Services, NACAC, LA DCFS and other adoption agencies.

Dellinger’s passion for giving back to the community extends further than just donating products and money. She also donates a great deal of time to families who are fostering or adopting across racial lines...all over the world. Dellinger delights in personally answering every email she receives. She has authored several articles for a host of online adoption agencies teaching parents basic hair care. These articles can be found on sites such as www.adopting.org and www.about.com.

Not only does Dellinger take pride in being able to support her local community and many communities throughout the US and abroad, she takes the steps necessary to make it happen.

About CURLS: CURLS is a specialized hair care company providing unparalleled service and exceptional products meeting the hair care needs for multi-cultural women with natural curly hair across the US, Canada and other international markets since 2002. CURLS stands out from other companies by offering customized hair care regimes, personalized hair care support, and live workshops on demand. For additional information or to locate a CURLS salon, call 866-999-CURL (2875) or visit www.curls.biz

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