



The Truth about Curly Hair Types

www.CURLS.biz

Should I find out my hair type?

YES, you should! It is not the “end all, be all” to learning about your hair, but it can be the most important tool for learning and communicating about your hair. Knowing your curl pattern can help you discern which products are good for you to try and which to steer clear of.

Worried with Questions? Relax!

Concern yourself no more! The CURL Connoisseurs are here to help you!

The Nitty Gritty

Let's begin by briefly reviewing the chemistry behind your curlicious curls. From birth you were given your exclusive hair texture and curl pattern. Therefore everyone falls within the spectrum of Straight, wavy, curly, very curly or kinky hair. The degree of curl is based on the number of bonds between the keratin within the hair shaft. So, the more disulfide bond links, the more textured your hair will be. On the other hand, the fewer the bonds, the straighter the hair type. Disulfide bonds are the strongest of all the bonds in the hair and can only be permanently altered with chemical treatments. By using the right products to care for your hair, you can skip the chemicals all together and opt for an organic, natural lifestyle.

The Curl Type System

Andre Walker, well-known hair stylist to the stars, created the legendary curl typing system. This system breaks down the different texture into 4 different hair types with sub categories. For years women have found this chart helpful for learning about caring and styling their hair. Additionally, the system helps to connect with others of similar hair types to exchange tips and curl experiences. However, this typing system offers general guidance. It is important to understand that each and every individual's hair type is not determined by curl pattern only, but also density, volume, length and consistency. Therefore it is best to use this tool as a starting point for understanding your hair and a platform to make wise hair product and style solutions for your everyday needs.

The Classifications

Straight hair, Wavy, Curly and Kinky Hair

Straight Hair (Type 1)



Straight hair has little to no texture and literally travels in one straight line from root to tip. Straight hair typically lies flat and is smooth to the touch. Due to its closed cuticle the hair is very resilient, even with frequent styling, and tends to be oily as the scalp's sebum can travel in one straight shot along the hair shaft.

Straight hair is resistant to styling but you still have options. For a curly, textured look, try a roller set using our Blueberry Bliss Curl Control Jelly for soft, lasting hold.

Wavy Hair (Type 2A, 2B, 2C)



Wavy 2A



Wavy 2B



Wavy 2C

Wavy hair is not straight and not curly, but somewhere in the middle. Like straight hair, wavy hair reflects excellent shine and allots for many different styling options along the spectrum of curly or straight looks. While this hair type is very resilient and luckily does not damage easily, it is the most prone to frizz.

WAVY HAIR STYLING TIP: *Wavy hair gals, tend to want enhanced smoothing and curl defining to keep the frizz at bay and show off the glorious texture. Look for products formulated to tame frizz and enhance the texture without weighting the hair down. Additionally, after styling, keep tools and hands out of the hair to prevent disruption of the styling effects. Use a diffuser after applying your product for more volume. Finally, remember to keep you hair clean and hydrated for most manageable texture.*

Product Recommendations:

Cleanser: Curlicious Curls Cleansing Cream - curls.biz/curlicious-curls-hair-cleanser.html

Clarifying Shampoo: Pure Curls Clarifying Shampoo - curls.biz/best-clarifying-shampoo.html

Instant Conditioner: Coconut Sublime conditioner - curls.biz/best-conditioner-for-dry-hair.html

Deep Conditioner: Curl Ecstasy Hair Tea conditioner - curls.biz/best-deep-conditioner-for-curly-hair.html

Curl Definer with Sheen: Curl Gel-les'c - curls.biz/hair-serum-for-curly-hair.html

Curl Definer with hold: Blueberry Bliss Curl Control Jelly curls.biz/Blueberry-Bliss-CURL-Control-Jelly-retail.html

Daily Moisturizer/2nd Day Curl Refresher: Quenched Curls Moisturizer - curls.biz/curl-refresher-and-moisturizer.html

Curly Hair (Type 3A, 3B)



Curly 3A



Curly 3B

Curly hair follows a definitive pattern displayed as an “s” or “z”. Allow this pattern to have fun with various styling options. One challenge of this hair type is dryness as the scalp’s sebum has a rocky road to travel to naturally hydrate the strands. Equally challenging is the presence of frizz. For the best hair care, use organic based products that will not compromise the integrity of the strands and fortify dry tendrils from the inside out.

CURLY HAIR STYLING TIP: *Styling curly hair starts with the cleansing and conditioning process. Keep your hair and scalp regulated by cleansing on a regular basis with a healthy, non-stripping, moisturizing cleanser followed by a hydrating/detangling conditioner. Style your hair by smoothing your products along the hair shaft to control frizz and define the curls and don't be afraid to try new techniques like roller sets, down do's and updo's. View our YouTube Channel for tutorials.*

Product Recommendations:

Cleanser: Curlicious Curls Cleansing Cream - curls.biz/curlicious-curls-hair-cleanser.html

Clarifying Shampoo: Pure Curls Clarifying Shampoo - curls.biz/best-clarifying-shampoo.html

Instant Conditioner: Coconut Sublime Moisturizing conditioner - <http://www.curls.biz/best-conditioner-for-dry-hair.html>

Deep Conditioner: Curl Ecstasy Hair Tea conditioner - curls.biz/best-deep-conditioner-for-curly-hair.html

Curl Cream: Curls Milkshake - curls.biz/curls-milkshake-hair-lotion-for-curly-hair.html or Curl Soufflé - curls.biz/best-curl-defining-cream-products.html

Curl Definer with hold: Blueberry Bliss Curl Control Jelly curls.biz/Blueberry-Bliss-CURL-Control-Jelly-retail.html

Edge Control: Blueberry Bliss Curl Control Paste curls.biz/Blueberry-Bliss-Curl-Control-Paste.html

Very Curly Hair (Type 3C)



Curly 3C

Very Curly Hair is the curliest of curlies. While it holds all the attributes of Curly hair, it is even more prone to tangles, breakage, dryness and frizz. Some types carry the “s” pattern, the “z” pattern, or even a texture in between.

VERY CURLY HAIR STYLING TIP: *The biggest benefit to having very curly hair is its immeasurable volume. For full bodied, halo curls; apply your styler after cleansing and conditioning with a moisturizing shampoo and conditioner. Use a light product to define the curls without overly controlling your texture. If you like a more subdued curl, use a heavy curl cream and shingle throughout your hair to clump and elongate your curls. On day two, apply a daily moisturizer to refresh your curls and instead of scrunching the product into your hair, simply smooth the product along the hair shaft to skip the frizz.*

Product Recommendations:

Cleanser: Curlicious Curls Cleansing Cream - curls.biz/curlicious-curls-hair-cleanser.html

Clarifying Shampoo: Pure Curls Clarifying Shampoo - curls.biz/best-clarifying-shampoo.html

Instant Conditioner: Coconut Sublime Moisturizing conditioner - curls.biz/best-conditioner-for-dry-hair.html

Deep Conditioner: Curl Ecstasy Hair Tea conditioner - curls.biz/best-deep-conditioner-for-curly-hair.html

Curl Cream: Curl Soufflé - curls.biz/best-curl-defining-cream-products.html or Whipped Cream Curl Cream - curls.biz/best-curl-cream.html

Ultimate Stylers: Blueberry Bliss Curl Control Paste - curls.biz/Blueberry-Bliss-Curl-Control-Paste.html and Blueberry Bliss Twist N Shout Cream - curls.biz/Blueberry-Bliss-Twist-N-Shout-Cream.html

Curl Definer with Sheen and Volume: Curl Gel-les'c - curls.biz/hair-serum-for-curly-hair.html or Blueberry Bliss Curl Control Jelly - curls.biz/Blueberry-Bliss-CURL-Control-Jelly-retail.html

Daily Moisturizer/2nd Day Curl Refresher: Quenched Curls Moisturizer - curls.biz/curl-refresher-and-moisturizer.html

Elongating and Repairing: Cashmere Curls Leave in Conditioner - curls.biz/leave-in-conditioner-for-curly-hair.html and Cashmere Curl Jelly - curls.biz/cashmere-curl-jelly.html

Kinky Hair (Type 4B, 4C)



Kinky 4A



Kinky 4B



Kinky 4C

Kinky hair appears to be the strongest of hair types while it is actually the most fragile and delicate of all hair types. The strands could follow a ziggy pattern or show no pattern at all, leaving a “puffy” appearance. This hair type also experiences extreme dryness and requires consistent hydrating and protecting. Be sure to sleep in a silk or satin bonnet nightly to prevent additional tangles, knots and breakage.

KINKY HAIR CARE TIP: *This hair type has the longest list of possible styles that can be achieved. Kinky hair can wear their hair straight or in a sleek updo, twist out, braid out, Bantu knot out, afro or a cornrow style. Whichever look you go for, be sure to use healthy curly hair products like CURLS to protect your strands against the elements. Consistently moisturize your hair with a leave in moisturizer followed by a sealing oil and set up a deep conditioning routine to frequently hydrate and strengthen your hair. For day-to-day care, look for products with moisture attracting humectants and stay far away from harsh sulfates, mineral oil or any other highly processed chemicals that could harm the hair. A natural, organic routine is best for this hair type and will provide the proper nutrition needed to have growing, healthy hair.*

Product Recommendations:

Sulfate Free Cleanser: Curlicious Curls Cleansing Cream - curls.biz/curlicious-curls-hair-cleanser.html

Hydrating Conditioner: Coconut Sublime Moisturizing conditioner - curls.biz/best-conditioner-for-dry-hair.html

Deep Conditioner: Curl Ecstasy Hair Tea conditioner - curls.biz/best-deep-conditioner-for-curly-hair.html

Curl Definer (Cream): Whipped Cream-Curl Cream - curls.biz/best-curl-cream.html

Curl Definer with Sheen: Curl Gel-les'c - curls.biz/hair-serum-for-curly-hair.html

Daily Liquid Moisturizer/2nd Day Curl Refresher: Quenched Curls Moisturizer - curls.biz/curl-refresher-and-moisturizer.html

Curl Moisturizer (Cream): Curls Milkshake - curls.biz/curls-milkshake-hair-lotion-for-curly-hair.html

Ultimate Stylers: Blueberry Bliss Curl Control Paste - curls.biz/Blueberry-Bliss-Curl-Control-Paste.html and Blueberry Bliss Twist N Shout Cream - curls.biz/Blueberry-Bliss-Twist-N-Shout-Cream.html

Elongating and Repairing: Cashmere Curls Leave in Conditioner - curls.biz/leave-in-conditioner-for-curly-hair.html and Cashmere Curl Jelly - curls.biz/cashmere-curl-jelly.html

Edge Control: Blueberry Bliss Curl Control Paste curls.biz/Blueberry-Bliss-Curl-Control-Paste.html